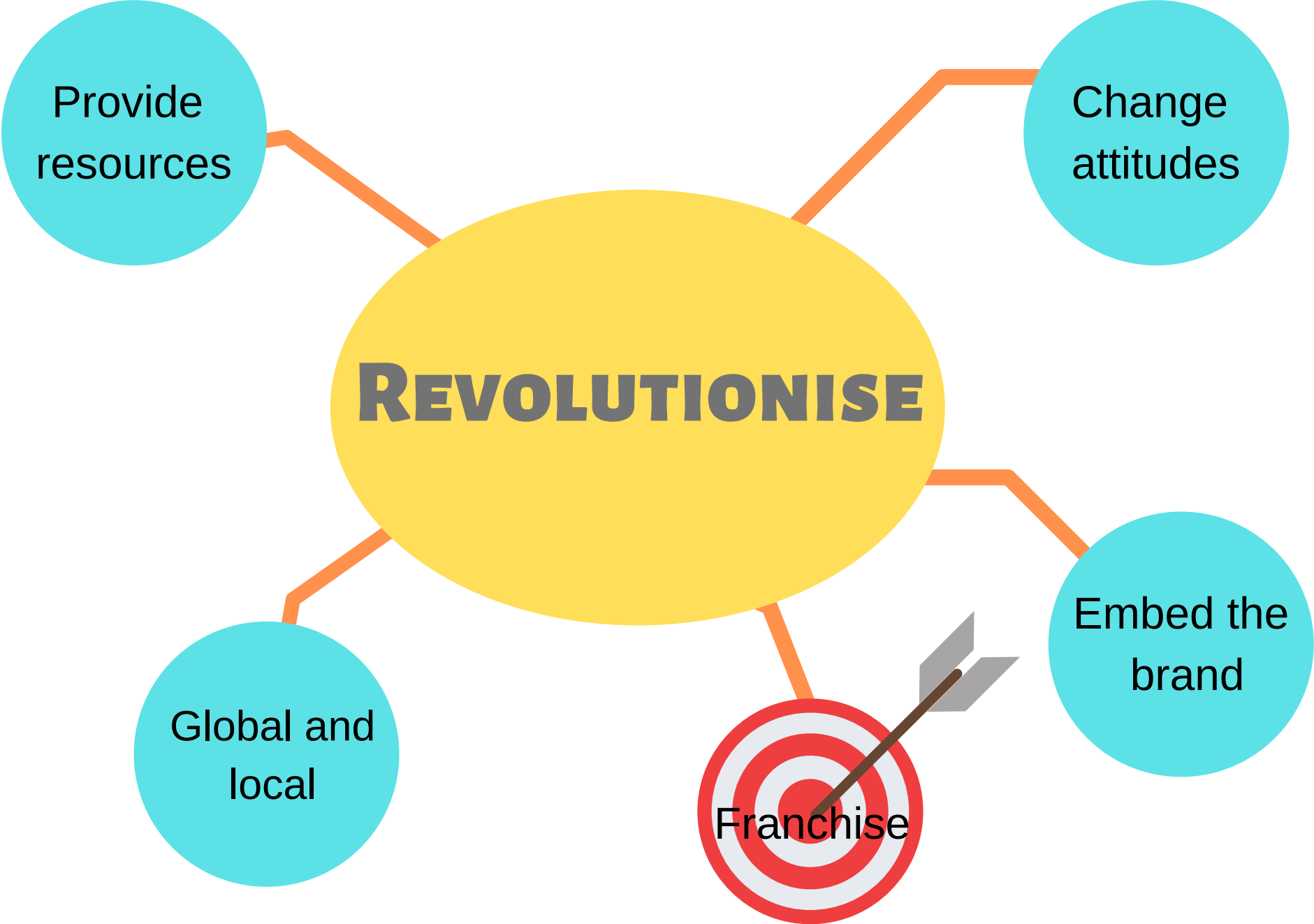


# INNOVATION



Provide resources

Change attitudes

**REVOLUTIONISE**

Embed the brand

Global and local

Franchise

# VIABILITY



Predicted growth

10 year steady growth

**SUCCESS**

Thriving competitors

several viable revenue models

Market size

# FRANCHISABLE



# **KINGDOM ORIENTED**

100

The number '100' is written in a thick, red, hand-drawn style. Below the number are two parallel red lines slanted downwards from left to right, serving as an underline.

**" TO SUCCEED YOU  
MUST BELIEVE IN  
SOMETHING WITH SUCH  
A PASSION IT BECOMES  
REALITY."**

*Anita Roddick*

